

How Do You Roll? Press Release  
For Immediate Release

**How Do You Roll? continues to roll out the sushi revolution  
New development agreements add 70 units in 10 years**

Austin, Texas (September 9, 2013)— How Do You Roll? is on a roll again, recently penning several development agreements adding 70 total units over the next 10 years. How Do You Roll? has signed Singh & Company, LLC to sell and open 20 units in Illinois within seven years. Tristate Rolls, LLC will develop the New York, New Jersey, and Pennsylvania areas, opening 50 units in the next 10 years.

“I am looking forward to helping people fulfill their dreams of becoming a business owner along with giving the consumer a healthy option for lunch and dinner outside of the usual burger or sandwich,” Bobby Singh of Singh & Company, LLC said.

Development in the Illinois area is already off to a start as MTX Foods Inc. has also signed a multi-unit franchise deal for the Chicago and surrounding areas. They plan to open three units in the next three years. In addition to those units, Singh is targeting downtown Chicago Business District, Streeterville, River North, South Loop, Naperville, and Schaumburg.

Singh has 19 years of franchising and operating experience with several major concepts.

“I am proud to be developing a brand in the greatest city in the world, Chicago!” he said.

**About How Do You Roll?**

Founded in Austin, Texas, by brothers Yuen and Peter Yung, How Do You Roll? is an Asian restaurant franchise that began in 2008. How Do You Roll? leads the sushi revolution as the first build-your-own-roll, fast-casual restaurant with 11 locations nationwide. How Do You Roll? prides itself on furthering cultural fusion, encouraging consumer creativity and offering a variety of healthy foods.

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